Palast der Republik

iconically modeling a demolition process

Letícia Vitral
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1 – Peirce’s Semiotic and Iconicity

2 – Intermedial Studies

3 – Present the semiotic resources in the photobook

4 – Present the relations

5 – Conclusion
different semiotic resources are coupled
different semiotic resources are coupled?
different semiotic resources are coupled

different semiotic systems and processes
different semiotic resources are coupled

different semiotic systems and processes

causally interact with one another
reveal an new experience about the demolition process of the building
different semiotic resources causally interact in the same process

How to investigate this phenomenon?
• icon

• index

“FOOT”

• symbol
ICONS
ICONS

Similarity    Likeness
Resemblance
“For a great distinguishing property of the icon is that by the direct observation of it other truths concerning its objects can be discovered than those which suffice to determine its construction.”
ICONS

- Similarity
- Likeness
- Resemblance

Manipulation in order to discover new information
model of the demolition process of the Palast der Republik
MEDIA
MEDIA

“are specified principally by the nature of their underlying semiotic systems (involving verbal language, pictorial signs, music, etc., or, in cases of ‘composite media’ such as film, a combination of several semiotic systems), and only in the second place, by technical or institutional channel”
• Photography
• Written text
• Diagrams
INTERMEDIAl PHENOMENON

- Photography
- Written text
- Diagrams
How?!
(i) the initial grid

(ii) the photographs

(iii) the diagrams of the initial grid

(iv) the simplified floorplan

(v) the written text
PdR 081025 K3
Woche vom 25.10.2008
Kern 3
Christoph Rokitta
Palast der Republik
contribute to the iconic recreation of both the spatial and the temporal aspects of the demolition process
semiotically rebuild the demolition process
creates an **effect** analogous to the one created by the object itself
The intermedial relations between the semiotic processes iconically recreates the demolition process in the phobook.
Thank you