Photobooks as an intermedial phenomenon

An analysis of “Palast der Republik”

Letícia Vitral & João Queiroz

Iconicity Research Group

Federal University of Juiz de Fora
Summary

1. Introduction

2. Intermedia Studies

3. Photobook as an intermediatic phenomenon

4. Example Analysis: Palast der Republik – Christoph Rokitta

5. Conclusion
Introduction
deep semiotic mechanisms -> related to the **embodiement** of the ruin process
“(…) the book as a form of intermedia combines all of these modes of art in a characteristically new way”

*Higgins apud Drucker*
“(...)implies all kinds of interrelation and interaction between media”

Claus Clüver

“the phenomenon whereby the properties of all media partly intersect and the study of this same phenomenon(...)”

Lars Elleström
Photobook as an intermediatic phenomenon
different sign systems causally interact in the same process

How to investigate this phenomenon?
Written text
Layout/Design
Diagrams
Maps
Photography

structural and semiotic coupling
... to describe and analyse the morphological variety of the sign systems interactions...
Peirce proposed several typologies, with different degrees of refinement:

- **icon > quality**
- **> diagrams > icon of relation**
- **index > physical connection**
- **symbol > law, convention**
- icon
- symbol
- index

"FOOT"
Palast der Republik – Christoph Rokitta
indexical

iconic & symbolic
Combination of media

↓

Intersemiotic texts

+ 

Mixmedia texts
Intersemiotic texts

• use two or more systems of signs
  ↓

their aspects are inseparable and indissociable
Mixmedia texts

• complex signs in different media

would not achieve coherency or self-sufficiency outside that context
Demolition experience
Model of the ruin process

Temporal + concerns
Spatial
Thanks,

leticiaavitrал@gmail.com
queirozj@pq.cnpq.br