Translating Architecture to Photography: a Peircean Approach

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Summary

1. Introduction

2. Intermedia Studies

3. Photobook as an intermediatic phenomenon

4. Example Analysis: Palast der Republik – Christoph Rokitta

5. Conclusion
Introduction
Photography

RESTRICTIONS

BOOKS

= Photobooks

Intermedia Studies
deep semiotic mechanisms ->
related to the **embodiemnt** of
the ruin process
"(...)implies all kinds of interrelation and interaction between media"

Claus Clüver

"the phenomenon whereby the properties of all media partly intersect and the study of this same phenomenon(...)"

Lars Elleström
Photobook as an intermediatic phenomenon
different sign systems causally interact in the same process

How to investigate this phenomenon?
Written text
Layout/Design
Diagrams
Maps
Photography

structural and semiotic coupling
... to describe and analyse the morphological variety of the sign systems interactions
Peirce proposed several typologies, with different degrees of refinement:

- **icon** > quality
- > diagrams > icon of relation
- **index** > physical connection
- **symbol** > law, convention
Palast der Republik – Christoph Rokitta
indexical

iconic & symbolic
Combination of media

↓

Intersemiotic texts

+ Mixmedia texts
Intersemiotic texts

- use two or more systems of signs

their aspects are inseparable and indissociable
Mixmedia texts

- complex signs in different media

would not achieve coherency or self-sufficiency outside that context
Conclusion
Demolition experience

Intermedial and semiotic tools

Written text
Diagrams
Design
Photography
Maps
Model of the ruin process

Temporal + Spatial concerns
Thanks,

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